



At LittWorld the Lord changed my perspective. I came to understand that writing is indeed a ministry, a service to the Lord.
 Ria Zebua
 Indonesia



I left LittWorld motivated to pursue excellence in publishing and to keep our light shining in the world.
 Pierre Nyamikou
 Ivory Coast



Come to LittWorld
The only international Christian publishing conference of its kind
28 October to 2 November 2012
Nairobi. Kenya

Join us

Come to LittWorld 2012: the only world conference of Christian publishing. Join more than 150 talented men and women from Asia, Africa, Australia, Europe, North America, South America and the Middle East.
 Do you work in publishing, journalism or another ministry of the written word? All Christian writers, editors, graphic designers, publishers and booksellers are welcome.

Sharpen your skills

Receive intensive training in strategic, publishing-related topics. Hone your skills through hands-on training and critique from professionals.
 Glean new ideas for improving your writing, designing and publishing. Make a valuable contribution by sharing your ideas and unique experiences in large- and small-group settings.

Publishing for global impact

Meet and network with friends and colleagues from forty nations. Participate in a global dialogue. Revel in thought-provoking discussions and benefit from optional one-on-one consultations with experienced publishing professionals.
 Broaden your perspective, expand your vision and renew your calling as you further integrate your faith and work.

Customize your learning

Develop your expertise by learning from the world's leading Christian publishers and communicators.

A balanced daily schedule includes plenary sessions, workshops, one-on-one consultations and networking opportunities in both English and French. Choose from dozens of workshops to suit your needs. Here's a sample:

Writing

Conflict-sensitive reporting

How to be an entrepreneurial writer

Fixing your fiction: A clinic for advanced writers



I returned home from LittWorld encouraged and inspired with a new vision.

Bruna Terešak
Croatia

Editing

Wise commissioning for the market

Two are better than one: The editor and the author

Collaborative projects across cultures

Publishing leadership

Keeping pace with constant change

Inventory management in a changing world

Publishing for people of other faiths

Finance, marketing and sales

Publishing ebooks for international sales

Financial planning and management

Guerrilla marketing

Social media and new technologies

Making sense of print-on-demand

Websites: What does and doesn't work

Building a strong presence in social media

Graphic design and illustration

The design doctor

Dynamic designs for diverse markets

Designing for print and digital media simultaneously



LittWorld transformed my vision and equipped me to work for the Lord's Kingdom.

Joanna Ilboudo
Burkina Faso

Professional development

Finding and being a mentor

Ways to organize your life and work

Maintaining a devotional life amid the pressures

I gained many new lessons for my life and ministry.

Basha Wolde
Ethiopia



Register now

Registration fee includes five nights lodging, fourteen meals, refreshments, the six-day conference and a local outing. Participants are responsible for their travel to and from Nairobi. Register now at: www.littworld.org

Double room: **\$595**

Single room: **\$745**

Registration deadline: **3 September 2012**



Jambo! (Hello!) You will be empowered and encouraged as we fellowship together, a global community united with one purpose.

Barine Kirimi
LittWorld 2012 host, Kenya

Refresh and relax

Relax in the lush and expansive grounds of Brackenhurst Conference Centre with scenic views of Kenya.

Refresh your soul through daily worship and devotions.

Savor local Kenyan cuisine alongside international dishes.

Enjoy Kenya's finest tourist attractions during a half-day excursion.

Amenities

Free 24-hour wi-fi internet access in the café and fireside lobby.

Gift shop offers handcrafted souvenirs.

Coffee shop sells beverages, snacks and light meals.

Gardens and trails available for walking and jogging.

Writing Contest

Enter the LittWorld 2012 Writing Contest to win US\$300.

Contest guidelines at: www.littworldonline.org



MAI is the leading provider of training for Christian publishers around the world.

Mark Taylor
USA

Media Associates International

LittWorld is sponsored by MAI (Media Associates International), a not-for-profit training agency that encourages Christian publishing worldwide.

The MAI international headquarters is located in the suburbs of Chicago, Illinois, USA. MAI also has offices in Europe, Asia, Africa and Latin America.

MAI is registered British Charity No. 328468 and a 501(c)(3) not-for-profit agency in the USA.



We love to see emerging publishing houses grow and life-changing books produced. I look forward to hearing your story.

John Maust
USA

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