

Collaboration & Global Christian Publishing

Findings from the Field 2026

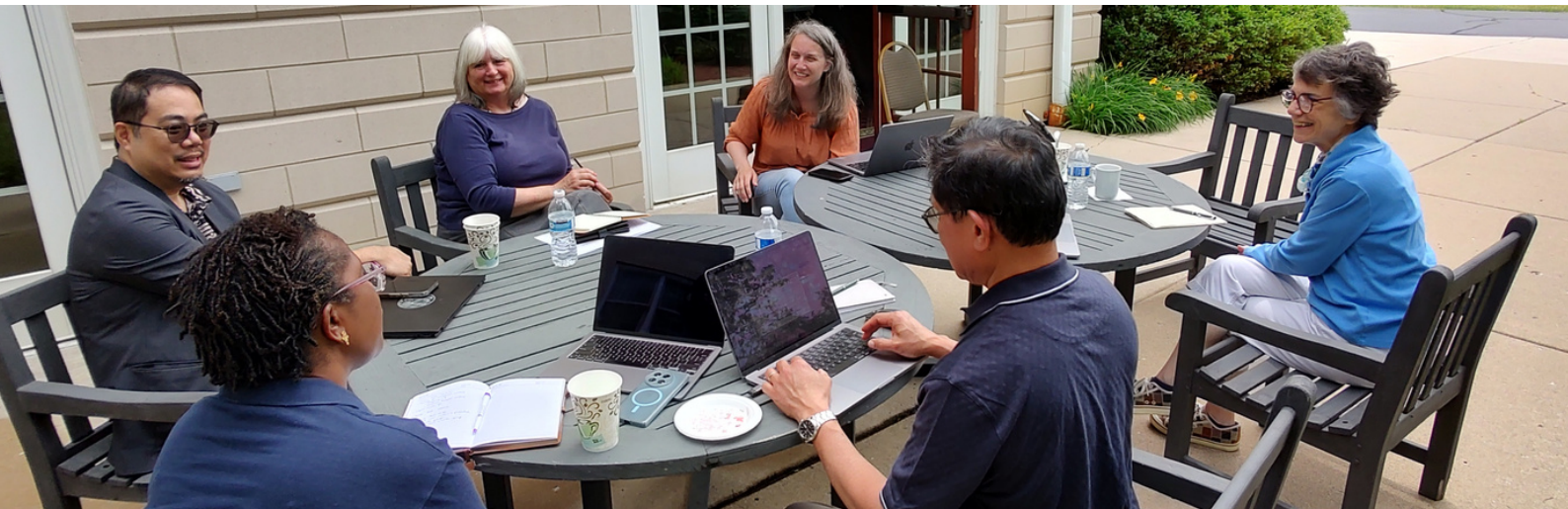
How can Christian publishing organizations serve and strengthen one another through collaboration, for mutual benefit and global Church growth?

MAI's latest research study on collaboration and global Christian publishing features:

- **Survey Data** from 87 publishing houses across 8 world regions
- **Examples from the Field** including conflict zones and places recovering from trauma
- **Publisher Interviews** revealing firsthand experiences and insights into best practices
- **Discussion Questions** for implementing the findings with your team and organization

What we found

- **Publishers are driven by missional purpose** – 96% identify their vision as ministry-driven.
- **Trust comes before terms** – 83% of successful collaborations start with personal referrals or a connection at an in-person gathering.
- **Locally-authored content is on the rise** – 60% of Christian book catalogues now primarily consist of local content, not translations.
- **Non-US/UK Christian publishers are leading shared learning** – 40% are contributing training or mentorship exchanges in their collaborations.



*"The findings in this report point toward a different model of global publishing partnership: **relationship before transaction, mutual learning rather than one-way expertise, and approaches shaped by local context.** For more than four decades, MAI has worked in precisely this space—building relationships with Christian writers, editors, and publishers around the world through training, mentoring, networking, and long-term partnerships."*

– Heather Pubols, MAI CEO & President



[Read full report](#)



Media Associates International

maiglobal.org | mai@maiglobal.org | (+1) 630-580-8229
PO Box 103, Wheaton, IL, 60187 USA